

## **MARKETING AND COMMUNICATIONS REPORT JUNE 2026**

### **Social Media**

- Castle Cary Facebook page has 2.8k followers. The Market House page has 933 followers on Facebook with 1,248 followers on Instagram.

### **Bookings**

- The Billiard room is now available to hire with adjacent kitchen facilities now complete, we have hosted, workshops, a dinner party and meetings so far.
- The Textiles Exhibition in the Shambles in April was popular and welcomed nearly 400 visitors over the two-week period.
- The Cary in Bloom Art Exhibition will be in the Assembly room from the 30<sup>th</sup> June – 10<sup>th</sup> July.
- We are hosting a Sunflower plate painting workshop on Thursday 11<sup>th</sup> June. All plates will be displayed as part of the Cary in Bloom Art Exhibition.
- Regular bookings include, an addiction group every Tuesday, Writers' circle every Wednesday, Yoga in the Assembly room on a Thursday, Talking Café on a Friday afternoon, Singing for fun on the 2<sup>nd</sup> and 4<sup>th</sup> Wednesday of the month, various U3a classes and more.
- We have a 5-week beginners Italian speaking course starting on Monday 15<sup>th</sup> June in the Billiard room.
- The Vintage Market is back on the first Saturday of the month until September.
- We have several artists that have booked the Assembly Room again for Somerset Art Weeks for two weeks 19<sup>th</sup> September – 4<sup>th</sup> October.

### **Weddings**

- We have a wedding booking confirmed on Saturday 24<sup>th</sup> October (Shambles). I have also received several enquiries for weddings for this year and beyond, which I am following up.

### **Events**

- Sow, Grow, Bloom – Saturday 11<sup>th</sup> July on the Donald Pither Memorial Field – to celebrate the town's success in Cary in Bloom and the people and organisations that make the town thrive. Local food, music, children's craft & nature activities, demonstrations and much more! Save the date!

### **Communications**

- We featured in the March/April Spark Magazine and had a wedding advert and feature in the June Visitor magazine.
- The Summer Newsletter will be available from Friday 17<sup>th</sup> July.