

MARKETING AND COMMUNICATIONS REPORT September 2025

Social Media

- Castle Cary Facebook page has 2.7k followers. The Market House page has 898 followers on Facebook with 1,162 followers on Instagram.

Bookings

- It's been a busy Summer of varied bookings, including an auction, several parties, a 'Summer Sip & Style' event, a farewell party, two weddings and a reception!
- We are hosting 7 artists as part of Somerset Art weeks from the 13th – 28th September in the Assembly room.
- The Honey Show is confirmed for the 11th October 2025.
- Yoga continues on a Monday evening in the Assembly room.
- An Acoustic evening takes place on the last Thursday of the month in the Shambles.
- We have an Addiction group meeting every Tuesday in the Shambles from 6.30pm.
- The Vintage Market has now finished for the year; it will be back in March 2026.
- Wye Reflexology have completed their training programme for this year, dates to be confirmed for 2026.
- Unfortunately, Hidden Pizza have ceased trading on a Thursday evening, due to low numbers which they said they've experienced at all their other pop-up locations too.

Weddings

- We have hosted two wonderful wedding ceremonies this year and have three weddings confirmed so far for 2026, 21st Feb, 25th July and 24th October.

Events

- The Pavilion Project Party on the Donald Pither Memorial Field on Sunday 24th August was a huge success! The sun shone and it was fantastic to see families enjoying the field and activities, whilst raising funds for the new pavilion.

Communications

- We have placed x3 adverts in the Carnival Programme again this year.
- The Winter newsletter deadline is the 5th November, for distribution from the 21st November.