Castle Cary Town Council
The Market House
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MINUTES OF MARKETING AND COMMUNICATIONS COMMITTEE MEETING
held on Monday 24th March 2025 at 7.00pm

The meeting was held at The Market House, Market Place, Castle Cary, BA7 7AH

Present: Margaret Bebbington (Chair), Frances Alden, Linda Ball, Philippa Biddlecombe, Gavin Crisp, Andrew Lane, Judi Morison, Pek Peppin and Trevor Oats
In attendance: Catrin Loxton, Jill Halford

The meeting started at 19:00

2025

MCC61 Apologies for absence
Angela Piggott, Tom Trouton and Dave Gill.

MCC62 Declarations of personal or pecuniary interest (these must be declared BEFORE the agenda items concerned are discussed. Persons with a declared pecuniary interest must leave the meeting room when these are discussed).
There were no declarations of interest.

MCC63 Minutes of Marketing & Communications Committee meeting of 27th January 2025
RESOLVED: It was proposed and agreed (7 – for, 2 – abstained, 0 – against) that the minutes of the meeting of 27th January 2025 be approved, to be signed by the Chair at a later time.

MCC64 To review actions points from the last meeting.
There were no updates.

MCC65 Marketing and Communications

a) **Marketing and Communications update report** A report had been circulated in advance of the meeting.
b) **Update on umbrellas on the cobbles** Philippa Biddlecombe reported that works are still in progress.
c) **Update on proposal to change the Town Council logo** Line drawings by Sue from the market were circulated amongst councillors and a discussion was had.
RESOVED: It was proposed and unanimously agreed (9 – for, 0 abstained, 0 – against) to keep the current CCTC logo of the Roundhouse.

MCC66 Events

a) **Fun on the Field update** – Philippa Biddlecombe confirmed that the Carnival Society do not want to run this event, therefore CCTC will go ahead with a Pavilion Party on that date - Sunday 24th August.
b) **Circus – to discuss possible support to the donate back scheme for the circus that is planned to take place at Fairfield.** Philippa Biddlecombe provided some background info on the type of circus, following a meeting with them. A discussion was had and Andrew

Lane agreed to donate £200 from his company Fluid World and to provide some freebies to give away to children during the shows.
RESOLVED: It was proposed and unanimously agreed (9 – for, 0 – abstained, 0 – against) to approach the Parish Charity to support the event.
Action 252403/01 Philippa Biddlecome to speak with David from the circus to apply to the Parish Charity.

c) **Update on Somerset Day event on Sunday 11th May 2025 –** Margaret explained the event will be held at The Market House 2.30pm – 5.30pm, cream teas will be provided with proceeds going towards the Pavilion project. Philippa Biddlecombe confirmed Morrisons have kindly agreed to donate jam and clotted cream for the scones. There was a discussion on running a bar, serving prosecco and local cider.
Action 252403/02 Angela Piggott to ask Paul about dancing on the cobbles to VE day style music.

d) **Eat Festival – to discuss request to use Fairfield for trader parking on Sunday 13th April 2025** – A discussion was had.
RESOLVED: It was proposed and unanimously agreed (9 – for, 0 abstained, 0 – against) to allow trader parking on Fairfield for the day, providing the ground is dry enough.

e) **To discuss a Pavilion Project Party event on the Donald Pither Memorial Field proposed for Sunday 24th August 2025.** A discussion was had, and it was agreed the event is a great idea to raise funds for the Pavilion project. Frances Alden, Linda Ball, Gavin Crisp, Philippa Biddlecome, Judi Morison and Margaret Bebbington all agreed to be part of a group to help organise the event.
RESOLVED: It was proposed and unanimously agreed (9 – for, 0 abstained, 0 – against) to feature Co-op in the next newsletter and approach them about sponsoring the event.
Action 252403/03 Andrew Lane and Catrin Loxton to contact the local Co-op manager for an interview for the next newsletter and approach about sponsoring the event.
Action 252403/04 Andrew Lane to organise approx. 20 classic cars to attend (weather dependant).

f) **To discuss a request from Cary in Bloom to use the front of The Market House and ledge behind the Horsepond to display scarecrows for the festival at the end of June and July.**
RESOLVED: It was proposed and unanimously agreed (9 – for, 0 abstained, 0 – against) to allow this to happen.

MCC67 Markets

a) **Report from Market Manager** – It was noted that the latest report can be found in the newsletter.

MCC68 Market House / volunteers update

a) **Volunteer update** Jill Halford gave an update. She reported that as we are going into the holiday season, they may be slightly short of volunteers. Several councillors and Catrin Loxton volunteered to help cover if needed.

MCC69 Newsletter

a) **To discuss potential sponsors for the Summer edition.** A discussion was had.
Action 252403/05: Marketing and Communications Administrator to approach Co-Op and care homes in Castle Cary.

The meeting ended at 19:46

The next meeting of the Marketing & Communications Committee will be held on Tuesday 27th May 2025 at 7.00pm. Any items for inclusion on the agenda should be forwarded to the Marketing and Communications Administrator by Thursday 15th May 2025.